

# JOB OPENING – Join Us in Building the Future of the EVTA

## Marketing, Communications & Customer Experience Manager (Bilingual – Spanish & English)

**Salary:** \$85,000-\$125,000

**Reports to:** Deputy Director

**FLSA CLASSIFICATION:** EXEMPT

**Supervision Exercised:** Supervise Customer Service Rep(s), vendors & contractors

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[Apply Here](#)

**APPLICATION PROCESS:** Submit a cover letter and resume to [HR@EVTA.org](mailto:HR@EVTA.org). Please ensure your cover letter addresses the below questions. Application will be open until March 28, 2024.

1. What are your salary expectations?
2. If offered the position, when can you start?
3. Can you read, write and speak English and Spanish fluently?

**PARA APLICAR:** Envía una carta de presentación y currículum a [HR@EVTA.org](mailto:HR@EVTA.org). Asegúrate de que tu carta de presentación aborde las siguientes preguntas.

1. ¿Cuáles son tus expectativas salariales?
2. Si se te ofrece el puesto, ¿Cuándo puedes empezar?
3. ¿Puedes leer, escribir y hablar inglés y español con fluidez?

¿Puedes proporcionarme más detalles sobre [la descripción de el trabajo](#) en cuestión.

### Summary

The Marketing, Communications & Customer Experience Manager will oversee bilingual (Spanish & English) marketing, communications, and customer service functions for the Eagle Valley Transit Authority. They will spearhead initiatives aimed at informing the public about EVTA information, increasing ridership, and ensuring exceptional customer service.

View full job description in English and Spanish [here](#).

## **EVTA Background**

The EVTA was formed by a vote of the registered electors of the Town of Avon, Town of Eagle, Town of Minturn, Town of Red Cliff, Town of Vail, Beaver Creek Metropolitan District, and Eagle County in the November 8, 2022 general election, pursuant to the Colorado Regional Transportation Authority Act, C.R.S. 43-4-101. et. seq. The purpose of the EVTA is to finance, construct, operate and maintain a regional transportation system. The EVTA will assume operation of the existing county-operated ECO Transit system; enhance coordination with local transit systems in Vail, Avon, and Beaver Creek; improve air service; and expand and increase transportation offerings throughout the EVTA service area. The EVTA is governed by an appointed 7-member Board of Directors (“Board”).

## **Our Culture**

At EVTA, our culture is deeply rooted in a people-first philosophy, where empathy, dedication, and doing what's right are at the heart of everything we do. Our team takes pride in their individual impact and the seamless harmony of a well-functioning system. We believe in the power of small actions to drive significant rewards, fueling our collective success and personal satisfaction while keeping people safe and moving.

## **About the Region - Eagle County**

Eagle County, located just 2 hours from Denver, is a small community with around 50,000 residents, nestled amidst the stunning landscapes of Colorado's Rocky Mountains. This dynamic area not only caters to its hardworking local population but also attracts a steady flow of tourists seeking access to its renowned mountain resorts (Vail and Beaver Creek). The county's mountainous terrain and high altitude present both opportunities and challenges for providing efficient transit solutions. Existing transit systems intricately connect key areas such as Vail, Avon, Minturn, and Eagle, serving the local workforce and visitors from around the world. The county's highway network (I-70) acts as a crucial lifeline, providing vital connectivity to remote areas while necessitating specialized transportation infrastructure tailored to the demands of a rural environment and a community that prioritizes reducing its environmental impacts. As a result, a transit organization within this setting plays a pivotal role in enhancing accessibility, driving workforce needs, and meeting the diverse mobility needs of the vibrant population thriving in this rugged and picturesque locale.

## **Compensation and Benefits**

Salary Range for this position is: \$85,000-\$125,000. As we cultivate our newly formed organization, we recognize the pivotal role of compensation and benefit packages in attracting and retaining top talent. During the initial stages, our leadership team will receive stipends for health insurance, in addition to salary, as we lay the foundation for a robust benefits program. We are committed to implementing full benefits for all employees by this summer, ensuring that each team member feels valued and supported.

In March 2024, our board approved a forward-thinking compensation philosophy aimed at positioning EVTA as an employer of choice, emphasizing competitive benefits and opportunities for all employees. As a testament to this commitment, they have authorized a robust retirement plan with a remarkable up to 10% match for all employees, showcasing our dedication to attracting and retaining top talent.

## **Equal opportunity employer**

The EVTA is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. We are committed to building a diverse workforce and fostering an inclusive environment for all employees.

## **Questions?**

Interested applicants are encouraged to email [HR@evta.org](mailto:HR@evta.org) with questions.